

Collins, Georgina -GLBX

From: Gauvin, Sylvie -GLB
Sent: April 29, 2011 10:43 AM
To: Ljubenko, Vlatka -ZAGRB
Cc: Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB
Subject: RE: Funding request - Climate changes project

Hello Vlatka,
As discussed over the phone today, GLB is very supportive of your project on Climate Change.
We understand this is also a regional project which is a very good decision.

GLB is able to give 5,000\$ on our Advocacy Funds budget for your mission. May I ask you to resend the Form to Request Additional Funds with the correction?

Should you require any additional information please do not hesitate to contact me.

Cheers
Sylvie

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From: Ljubenko, Vlatka -ZAGRB
Sent: April 28, 2011 8:41 AM
To: Gauvin, Sylvie -GLB
Cc: Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB
Subject: RE: Funding request - Climate changes project

Bonjour Sylvie,

Thank you for your questions.

Please find attached the budget breakdown, as well as some explanations of the costs as follows:

- Printing of the artwork - Franke James artwork must be printed on a special type of paper (cotton paper)
- Freight shipping and insurance - transport from country to country, and within a country to different cities. Insurance needs to be paid for each transfer, and the insurance of artwork is pretty expensive in this region.
- Framing of the artwork - since the transport and insurance costs would be much higher if the artwork was be shipped framed from Canada and then transported from country to country, the artwork will be framed separately in each country where the exhibition will take place. In that way the costs will be reduced by more than 50%.
- Venue expenses - since there will be 22 pieces of artwork exhibited, it would take a fairly large exhibition area allowing to follow the course of the exhibition.
- Press kits and press conference - It is important for all the sponsors of the project to be presented and mentioned in media. Press conferences will be held for the openings of exhibitions and small replicas of Franke James' artwork will be printed on special paper and put in press kits.
- IT and Social Media - When Franke James is not present in the country where exhibition is to take place, she will give a speech live through video link for the opening of the exhibition
- Print production - printing of billboards, brochures, posters, invitations and large boards with the sponsors' logos.
- Other costs - all outsourced staff, such as an IT technician, people who will set up and dismantle the exhibition, etc.

Should you have any further questions, please do not hesitate to contact me.

Kind regards,
Vlatka

2011/09/07